



# Kansas

Jun 01, 2008 through Jun 30, 2008

## Call Volume

There were 47 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	45	95.7 %
Spanish	2	4.3 %
<b>Total:</b>	<b>47</b>	<b>100.0 %</b>

Gender	Callers	Percentage
Female	34	72.3 %
Male	9	19.1 %
Missing	4	8.5 %
<b>*Total:</b>	<b>47</b>	<b>100.0 %</b>

## Pregnant

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\*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	34	45.6
Male	9	38.4
<b>Total:</b>	<b>43</b>	<b>43.7</b>

Age by Group	Callers	Percentage
Under 18	1	2.3 %
18-29	11	25.6 %
30-44	12	27.9 %
45-64	15	34.9 %
65 and over	4	9.3 %
<b>Total:</b>	<b>43</b>	<b>100.0 %</b>

Education Level	Callers	Percentage
Grades 1-5 (some Grade School)	1	2.5 %
Grades 6-8 (some Jr. High School)	2	5.0 %
Grades 9-11 (some High School)	8	20.0 %
High School Graduate or GED	11	27.5 %
Some College or Technical School	9	22.5 %
Technical/Trade School	5	12.5 %
College Graduate	2	5.0 %
Graduate School	2	5.0 %
<b>Total:</b>	<b>40</b>	<b>100.0 %</b>



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Marital Status	Callers	Percentage
Single	16	40.0 %
Married	10	25.0 %
Divorced	11	27.5 %
Widowed	1	2.5 %
Separated	2	5.0 %
Total:	40	100.0 %

Hispanic Ethnicity	Callers	Percentage
Yes	3	7.5 %
No	37	92.5 %
Total:	40	100.0 %

Race for Hispanic Ethnicity	Callers	Percentage
Other	3	100.0 %
Total:	3	100.0 %

Race for Non-Hispanic Ethnicity	Callers	Percentage
White	31	83.8 %
Black	1	2.7 %
American Indian or Native American	1	2.7 %
Other	4	10.8 %
Total:	37	100.0 %

Sexual Orientation	Callers	Percentage
Heterosexual or Straight	37	92.5 %
Gay	2	5.0 %
No Answer	1	2.5 %
Total:	40	100.0 %

Do you have children under 18 in the home	Callers	Percentage
Yes	11	27.5 %
No	29	72.5 %
Total:	40	100.0 %

How Many Children	Callers	Percentage
1	4	36.4 %
2	6	54.5 %
3	1	9.1 %
Total:	11	100.0 %



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Rules in the Household	Callers	Percentage
Smoking is not allowed anywhere inside your home	15	37.5 %
Smoking is allowed in some areas or at some times	7	17.5 %
Smoking is allowed anywhere inside the home	10	25.0 %
There are no rules about smoking inside the home	8	20.0 %
<b>Total:</b>	<b>40</b>	<b>100.0 %</b>

Sad or Blue	Callers	Percentage
Yes	13	34.2 %
No	25	65.8 %
<b>Total:</b>	<b>38</b>	<b>100.0 %</b>

Income	Callers	Percentage
\$0 to \$14,999	17	42.5 %
\$15,000 to \$24,999	6	15.0 %
\$25,000 to \$34,999	5	12.5 %
\$35,000 to \$49,999	2	5.0 %
\$75,000 to \$99,999	1	2.5 %
Don't know/Not sure	7	17.5 %
Refused	2	5.0 %
<b>Total:</b>	<b>40</b>	<b>100.0 %</b>

Limited Activity	Callers	Percentage
Yes	12	30.8 %
No	27	69.2 %
<b>Total:</b>	<b>39</b>	<b>100.0 %</b>



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How Heard About Quitline		Callers	Percentage
Ads	Flyer (school/community)	4	8.5 %
	TV ad	5	10.6 %
Subtotal:		9	19.1 %
Referrals	ACS Office	1	2.1 %
	County Health Department	4	8.5 %
	Doctor/Healthcare Provider	16	34.0 %
	Family/Friend	3	6.4 %
	Internet/Website	3	6.4 %
	Other health care provider	2	4.3 %
Subtotal:		29	61.7 %
News	TV news story	2	4.3 %
	Subtotal:	2	4.3 %
	Movie Theater Slide	1	2.1 %
	Subtotal:	1	2.1 %
Other*	Other	6	12.8 %
	Subtotal:	6	12.8 %
Total:		47	100.0 %



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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	4	8.5 %
Subtotal:		4	8.5 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	2	4.3 %
Subtotal:		2	4.3 %
Personally Quitting Cigarettes	Counseling	18	38.3 %
	Counseling & Community Referral	5	10.6 %
	Self-Help	7	14.9 %
	Self-Help & Community Referral	3	6.4 %
	Info	5	10.6 %
Subtotal:		38	80.9 %
Already Quit Cigarettes	Counseling	1	2.1 %
	Counseling & Community Referral	1	2.1 %
	Info	1	2.1 %
Subtotal:		3	6.4 %
Total:		47	100.0 %

Session Protocol		Callers	Percentage
4-Session Protocol	Counseling	15	65.2 %
	Counseling & Community Referral	1	4.3 %
Subtotal:		16	69.6 %
5-Session Protocol	Counseling	3	13.0 %
	Counseling & Community Referral	4	17.4 %
Subtotal:		7	30.4 %
Total:		23	100.0 %



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## Smoker Status

Tobacco Use	Cigarettes
Daily tobacco use (Cigarettes per day)	19.5
Callers with valid response	33

Tobacco Use	Cigarettes
Average number of quit attempts	3.5
Callers with valid response	33

Tobacco Duration	Callers	Percentage
One to five years	4	11.4 %
Six to ten years	6	17.1 %
Greater than ten years	25	71.4 %
<b>Total:</b>	<b>35</b>	<b>100.0 %</b>

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	22	62.9 %
No	13	37.1 %
<b>Total:</b>	<b>35</b>	<b>100.0 %</b>

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	34	89.5 %
	Did not provide sufficient information to establish stage	4	10.5 %
<b>Subtotal:</b>		<b>38</b>	<b>100.0 %</b>
<b>Total:</b>		<b>38</b>	<b>100.0 %</b>

## May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
4	2	6.1 %
5	2	6.1 %
8	1	3.0 %
10	5	15.2 %
12	3	9.1 %
14	1	3.0 %
15	2	6.1 %
20	8	24.2 %
28	1	3.0 %
30	2	6.1 %
40	6	18.2 %
<b>Total:</b>	<b>33</b>	<b>100.0 %</b>



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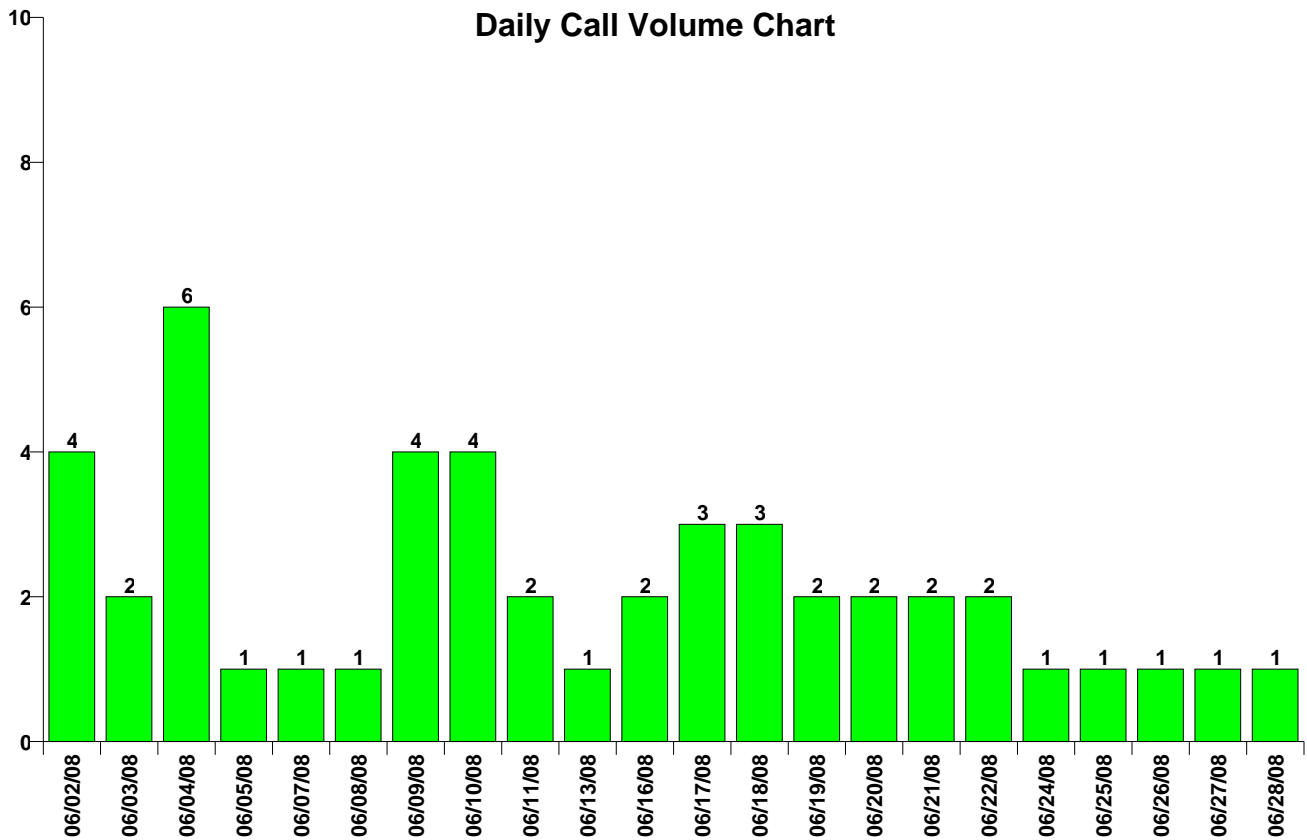
## Daily Call Volume

Date	Callers	Percentage
06/02/08	4	8.5 %
06/03/08	2	4.3 %
06/04/08	6	12.8 %
06/05/08	1	2.1 %
06/07/08	1	2.1 %
06/08/08	1	2.1 %
06/09/08	4	8.5 %
06/10/08	4	8.5 %
06/11/08	2	4.3 %
06/13/08	1	2.1 %
06/16/08	2	4.3 %
06/17/08	3	6.4 %
06/18/08	3	6.4 %
06/19/08	2	4.3 %
06/20/08	2	4.3 %
06/21/08	2	4.3 %
06/22/08	2	4.3 %
06/24/08	1	2.1 %
06/25/08	1	2.1 %
06/26/08	1	2.1 %
06/27/08	1	2.1 %
06/28/08	1	2.1 %
Total:	47	100.0 %

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Daily Call Volume Chart



- Number of Calls is on Vertical Axis  
- Day of Month is on Horizontal Axis



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## Monthly Call Volume by County

County Name	Callers	Percentage
Butler	1	2.1 %
Cherokee	2	4.3 %
Cloud	1	2.1 %
Cowley	1	2.1 %
Dickinson	1	2.1 %
Douglas	1	2.1 %
Ellsworth	1	2.1 %
Geary	1	2.1 %
Haskell	1	2.1 %
Jefferson	1	2.1 %
Johnson	3	6.4 %
Leavenworth	3	6.4 %
Lyon	2	4.3 %
Meade	1	2.1 %
Montgomery	3	6.4 %
Nemaha	1	2.1 %
Pawnee	1	2.1 %
Reno	1	2.1 %
Rice	3	6.4 %
Riley	1	2.1 %
Rush	1	2.1 %
Russell	1	2.1 %
Saline	1	2.1 %
Sedgwick	5	10.6 %
Seward	1	2.1 %
Shawnee	3	6.4 %
Sherman	1	2.1 %
Stafford	1	2.1 %
Stevens	1	2.1 %
Thomas	1	2.1 %
Wyandotte	1	2.1 %
Total:	47	100.0 %



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## Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
16	1	2.3 %	2.3 %
18	3	7.0 %	9.3 %
19	1	2.3 %	11.6 %
21	3	7.0 %	18.6 %
23	1	2.3 %	20.9 %
27	1	2.3 %	23.3 %
28	1	2.3 %	25.6 %
29	1	2.3 %	27.9 %
30	2	4.7 %	32.6 %
32	3	7.0 %	39.5 %
33	1	2.3 %	41.9 %
34	1	2.3 %	44.2 %
36	1	2.3 %	46.5 %
40	2	4.7 %	51.2 %
42	1	2.3 %	53.5 %
43	1	2.3 %	55.8 %
46	2	4.7 %	60.5 %
48	1	2.3 %	62.8 %
49	1	2.3 %	65.1 %
50	2	4.7 %	69.8 %
52	2	4.7 %	74.4 %
54	1	2.3 %	76.7 %
55	1	2.3 %	79.1 %
57	1	2.3 %	81.4 %
61	1	2.3 %	83.7 %
62	1	2.3 %	86.0 %
63	1	2.3 %	88.4 %
64	1	2.3 %	90.7 %
65	1	2.3 %	93.0 %
69	1	2.3 %	95.3 %
70	1	2.3 %	97.7 %
81	1	2.3 %	100.0 %
Total:	43	100.0 %	



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Insurance Name	Callers	Percentage
American Centinal	1	3.1 %
Americas Choice	1	3.1 %
BCBS	5	15.6 %
"First Administrators Inc	1	3.1 %
health wave	2	6.3 %
Humana	2	6.3 %
MEDICADE	1	3.1 %
Medicaid	4	12.5 %
Medicaid and medicare	1	3.1 %
Medicare	5	15.6 %
Medicare and BSBS	1	3.1 %
Medicare/medicaid	1	3.1 %
Medicare over Medicaid	1	3.1 %
PPK	1	3.1 %
refused to answer	1	3.1 %
refuses to answer	1	3.1 %
Tri Care	1	3.1 %
Unicare	1	3.1 %
United Health Care	1	3.1 %
<b>Total:</b>	<b>32</b>	<b>100.0 %</b>

How Heard about Quitline (Other)	Callers	Percentage
Family Life Center	1	16.7 %
hospital	1	16.7 %
"Humana"	1	16.7 %
Nicorette Gum Package	1	16.7 %
WIC office	2	33.3 %
<b>Total:</b>	<b>6</b>	<b>100.0 %</b>